

NATIONAL FOOTBALL ASSOCIATIONS



In the build-up to the UEFA EURO 2012™ and the 2014 FIFA World Cup™, the qualification of Europe's national teams is of intense and passionate interest to millions of football fans and will keep them fully focused as viewers and spectators.

Spirit of the competitions

Infront Sports & Media offers an exciting and varied selection of European football, reflecting its position as one of the leading distributors of football media and marketing rights in the world today.

Before each FIFA World Cup™ and UEFA EURO™ tournament, there is an extensive qualification process to establish which nations will take part. Every qualifying match is exciting – and relevant – regardless of the opposition.

Rights opportunities

Infront holds media and/or marketing rights for all home qualification and preparation matches of the following national football teams:

- Austria*
- Finland*
- Georgia
- Germany
- Israel
- Liechtenstein
- Malta
- Moldova
- Romania
- San Marino

*only marketing rights available

For more information on the media rights to home matches of the German national team, please see separate factsheet.

Media production prospects

Infront handles the host broadcast production for all home matches of Georgia, Liechtenstein, Malta and Moldova, applying its considerable experience gained on events such as the FIFA World Cup™ to benefit the quality of coverage for these matches.

Key Facts

- Media rights available for qualification and friendly matches ahead of UEFA EURO 2012™ and 2014 FIFA World Cup™
- 2nd and 3rd party rights for home matches of Georgia, Germany, Israel, Liechtenstein, Malta, Moldova, Romania and San Marino
- Live, delayed and news programming available at venue and via satellite
- Top quality media production in HD or SD 16/9 handled by Infront and the respective host broadcasters